

Press Release

Jeff Chernoff

Consumers' Choice Award®

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For Immediate Release

**Consumers' Choice Award recognizes Undercover Systems, Inc
for
Excellence in Customer Satisfaction**

The 2009 Consumers' Choice Award

Atlanta – On Saturday November 14, 2009 – **Undercover Systems** was among more than 70 companies gathered at the Fox Theatre's Egyptian Ballroom for the 2009 Consumers' Choice Award® gala for business excellence. The award is based on a survey of residents and businesses in Greater Atlanta responding to a questionnaire on customer satisfaction. The survey was conducted by Survey Sampling International®, a global leader in customer satisfaction studies. The awards were hosted by WSB Action News Team, Linda Stouffer and Jim Strickland. This event marked the tenth anniversary of the Consumers' Choice Award® in Atlanta.

The Consumers' Choice Award®, established in 1986 to identify and promote business excellence, utilizes a unique survey that asks consumers to choose the best of their city. Respondents are randomly selected from both the business community and the general public. Based on the criteria of value, professionalism, service and any other issue they may wish to consider, respondents are asked to select the company that most merits the Consumers' Choice Award® for business excellence.

This is the 5th consecutive award year that Undercover Systems, Inc is being recognized for the award in the category of Under the Deck Drainage Systems / Coverings. Undercover Systems is a leader in providing solutions to premier underdeck ceiling systems.

In addition to business award recipients, the CCA also recognizes individuals who have distinguished themselves in the community during the last year for their contributions to the betterment of the Greater Atlanta Community and to the improvement of the business environment.
